

Petrotrin launches its Community Development Football Programme

June 2008

United Petrotrin launched its three-year Community Development Football Programme on Friday June 13th at the Sportsman Veranda of the Petrotrin Pointe-a-Pierre Club. National football icons Steve David, Leroy De Leon, Dennis Turton and other local football greats have been incorporated into this programme to provide professional leadership and direction.

At a cost of TT\$1.5 million, this programme reaches out to the youth in Petrotrin's fence-line communities in order to get them involved in a developmental initiative which consists of training in basic football skills, sportsmanship, discipline and character building which is expected to impact on every area of their lives in a balanced and holistic way. Coaches and trainers will also be developed to help these young persons. The programme is also about building the communities from which these footballers come.